



Position: Development Director
Reports to: Managing Director
FSLA Status: Exempt
Location: Remote in IN, MN, VA, or TX
Salary: \$75,00-85,000

Organization

Whole Woman's Health Alliance (WWHA) is a 501(c)3 organization that intentionally seeks to open clinics in areas of the country which are most impacted by anti-abortion legislation. WWHA has an ambitious mission to improve access to quality abortion care through direct service provision, purposeful litigation, and advocacy and strategic communications.

Independent abortion providers like Whole Woman's Health Alliance provide over 60% of abortions in the United States and intentionally operate in areas of the country that have the most onerous regulations. We do this because we believe safe, affordable, quality abortion care should be accessible to all, regardless of their zip code.

Position

The Development Director, reporting to Managing Director will have strategic and operational responsibility for creating and overseeing the implementation of a national campaign of fundraising and development for WWHA, including major gifts, individual/corporate donations, special events, grant solicitation, and solicitation of in-kind resources.

Responsibilities

- Collaborate with CEO, Managing Director and Grants Manager to develop and execute WWHA's annual fundraising plan
- Secure financial support from individuals, foundations, and corporations
- Develop and maintain a major gifts program including the identification, cultivation and solicitation of major donors and maintain ongoing relationships with major donors
- Create and execute a strategy for a large, sustained base of annual individual donors including directing an annual giving campaign
- Serve as a key member of WWHA leadership team influencing and driving strategy, relationships, and best practices to accomplish mission and financial goals
- Manage Bloomerang CRM to support cultivation, management, and communication of donors
- Lead planning and execution of special fundraising events
- Oversee stewardship activities, ensuring a high-touch response to partners and donors, including drafting of fundraising appeals and newsletters
- Collaborate with the team to develop a digital fundraising strategy
- Support the CEO and Managing Director with the management and engagement of WWHA Board
- Maintain a monthly dashboard report of key performance metrics for the organization and prepare other reports as needed
- Maintain gift recognition programs



- Serve on the WWHA Board of Directors' Development Committee
- Manage communications with the Board of Directors regarding fundraising, and assist WWHA in properly utilizing the vast expertise of the WWHA Board of Directors for fundraising and development
- Make public appearances to share information about WWHA with communities
- Perform other duties as assigned

Experience and General Requirements

The Development Director will be thoroughly committed to the mission of Whole Woman's Health Alliance. All candidates should have proven leadership and relationship management experience. Demonstrable experience and quantifiable successes/qualifications include:

- A commitment to abortion provision and supportive of reproductive justice framework and reproductive health care free from shame or stigma
- Passion, idealism, integrity, positive attitude, and enthusiasm
- At least 5 years of development/fundraising experience with a proven track record of increasing donor bases and corporate support in a nonprofit organization
- Certification Fundraising Executive (CFRE) credential is a plus, but not a requirement
- Enthusiastic leader capable of working well with diverse donors and convincing them to support WWHA's mission
- Possess a strategic, innovative perspective and enjoy both collaboration and the freedom to work independently.
- Proficiency with CRM databases, experience with Bloomerang a plus
- Outcome-driven, with the ability to respond to changing circumstances and priorities
- Ability to work some nights and weekends as needed
- Excellent written and verbal communication skills; a persuasive and passionate communicator with excellent interpersonal and multidisciplinary project skills
- Knowledge and experience using social media platforms to expand the reach of an organization
- Bilingual language skills preferred; Spanish or languages commonly spoken in the communities served by WWH.
- Experience with the Microsoft Office suite of programs, including Excel, Power Point, Access and Outlook.
- Travel is currently limited due to the COVID-19 pandemic. In a post-pandemic landscape, travel will be expected approximately 20-30% of the time.
- Ability to work remotely

Compensation/Benefits

- \$75,000-\$85,000 annually
- All full-time staff are eligible to enroll in medical, dental, and vision insurance offerings as well as voluntary insurance offerings. All full-time staff earn personal time off and paid holidays.
- A corporate culture/environment that is diverse, stimulating, and comprised of passionate and dedicated people.



Whole Woman's Health Alliance is an Equal Opportunity Employer and does not discriminate against applicants due to race, ethnicity, gender, religion, national origin, veteran status, or on the basis of disability. Whole Woman's Health Alliance is a Drug Free Workplace.

To apply for this position submit your application, cover letter and resume [here](#).